

Nick Shoemaker

Address: 124 Pacific Street Fitchburg, MA. | **Cell:** 978.855.1970 | **Email:** nickshoemaker@gmail.com

Work Experience

Research Results (Market Research)- Survey UX Developer

August 2019 – September 2025

Designed and developed custom survey themes and question types for the Decipher platform. Assisted survey programmers with advanced html/css/js solutions. Assisted with creation of internal collateral and marketing materials for social media and website. Maintained company website. Developed SCORM compliant courses for internal training. Audio/Video and image editing optimization.

Questex Media (Event/Media) - UX/UI Designer

May 2012 – November 2017

Design UI and custom graphics for Drupal 6 7 & 8 websites by creating and modifying CSS, SCSS, PHP and Drupal settings. Provide technical support for internal business groups with questions or issues related to the company sites. Responsibilities also included training Questex employees to use CMS platform, training users to use / overseeing Brightcove video platform as well as designing interactive HTML based ads.

KnowledgeVision (Software) - UX/UI Designer

August 2010 - December 2011

In charge of software UI design and custom graphics. Create custom web based interfaces for clients. Train clients on software platform., supported live events and troubleshoot software, video, Power Point presentation issues for clients via email, phone and online meetings.

ingage interactive (Software/Marketing) - UX/UI Designer

January 2005 - April 2008

Designed software UI. Produced interactive CD's and DVD's. Designed print material for CD's including booklets and packaging. Produced HD video utilizing advanced editing techniques including chroma keying, 2D animation. Trained users and supported sales staff with live demos and demo prep.

Skills

UX Design
CSS / HTML / JS
Custom Graphics
Iconography
Ad Design
Animation
Video Production / Editing
Logo Design

AI Experience

Chat GPT
Gemini
Claude Sonnet

Eleven Labs
Wynsurf
Adobe experimental

Software / Platform Knowledge

Graphics	Video	Web	Platforms
Photoshop	Premier	Dreamweaver	Decipher
Illustrator	After Effects	Wordpress	Brightcove
		Github	

Education

Bachelor of Science Degree in Multimedia and Web Design The New England Institute of Art, Brookline, MA - August 2004 - High Honors